



# ShotByShot Round up

stories of vaccine preventable diseases

Spring 2025

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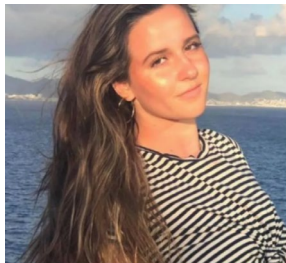
*We didn't know that she would lose her memory and forget who we were.”*



Read Emmalee's Measles Story at [ShotByShot.org](http://ShotByShot.org)



Voices For Vaccines  
CA Immunization Coalition



Isabella educates that flu can be harmful even to previously healthy teens.”



Isabella's Flu Story  
Watch at [shotbyshot.org](http://shotbyshot.org)

## Aracelly's Meningitis Story about Joseph



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*In just 15 hours everything changed.”*



Watch at [shotbyshot.org](http://shotbyshot.org)

American Society for Meningitis Prevention  
CA Immunization Coalition



## New Measles Story

Just as the measles outbreak in Texas captivated the nation's attention, we launched [Emmalee's Story](#) (written), a tragic remembrance told by the mother of a young girl who develops multiple neurological symptoms. These turn out to be linked to an earlier measles infection. The rare complication, known as SSPE, has no cure. We thank partner organization Voices for Vaccines for contributing this story.

Emmalee's story was highly viewed on our social media channels. Other measles stories are available to download at no cost from [www.shotbyshot.org](http://www.shotbyshot.org)

## Isabella's Flu Story

As flu surged over the late winter and early spring, we debuted [Isabella's Story](#) (1 minute video). At age 17, she caught flu and ended up on life support. The infection damaged her lungs so much she had to get a lung transplant. Isabella and her family share her story to educate other families with teens about the dangers of flu and the importance of getting a flu shot. Her story was contributed to ShotByShot by long-time partner Families Fighting Flu. Find an array of flu stories at [www.shotbyshot.org](http://www.shotbyshot.org).

## A Mom's Meningitis Story

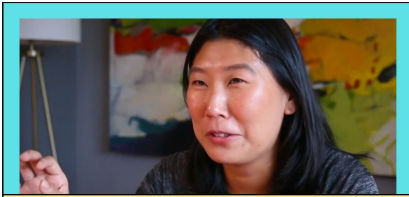
In [Aracelly's Story about Joseph](#) (3:15 minute video), a mom from Santa Cruz California remembers her son and how they discovered he had meningitis B only after it was already too late to save his life. Aracelly wants more families to know about meningitis and to make sure their kids are fully protected against this life-threatening disease.

## A Suite of Mixteco Language Stories

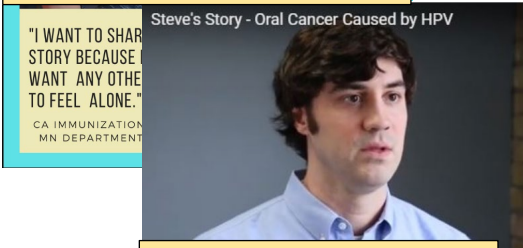
We are excited to introduce a suite of eight stories in the Mixteco indigenous language that is spoken and not written. The stories cover a range of vaccine-preventable diseases focusing on adolescents and adults. *NOTE: Click on links here to go directly to Mixteco videos including:* two HPV stories [Lily's HPV Story \(Mixteco\)](#) (4:11 mins) & [Steve's HPV Story \(Mixteco\)](#) (2:53 mins) and two meningitis stories: [Dash's Meningitis Story \(Mixteco\)](#) (5:25 mins) & [Robert's Meningitis Story \(Mixteco\)](#) (1:49 mins), as well as [Gigi's Flu Story \(Mixteco\)](#) (4:37 mins), [Roger's Hepatitis B Story \(Mixteco\)](#) (3:09 mins), [A Shingles Story \(Mixteco\)](#) (3:30 mins), and [Emily & Zack's Pertussis Story \(Mixteco\)](#) (4:03 mins).

All Mixteco stories are in video format and were interpreted from offerings previously in the ShotByShot storybank. (You can also find the original English language versions at [www.ShotByShot/story-gallery/](http://www.ShotByShot/story-gallery/), if desired.)

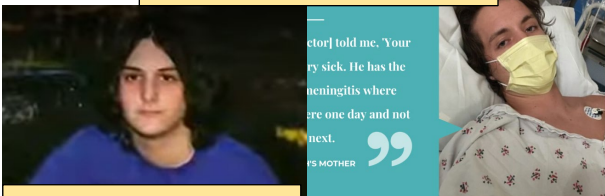
The Mixteco version videos were translated and dubbed into Mixteco by the Santa Barbara Public Health Department. We encourage anyone working with a Mixteco-speaking community to avail themselves of these resources. *Many thanks to Santa Barbara County Public Health Department for their efforts and collaboration!*



Lily's HPV Story (Mixteco)



Steve's HPV Story (Mixteco)



Robert's Meningitis Story (Mixteco)



Dash's Meningitis Story (Mixteco)



Roger's Hepatitis B Story (Mixteco)

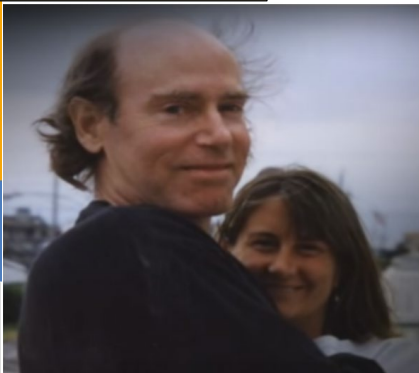


Gigi's Flu Story (Mixteco)



Emily & Zack's Pertussis Story (Mixteco)  
Watch at [shotbyshot.org](http://shotbyshot.org)

Emily and Zack's Pertussis Story (Mixteco)



A Shingles Story (Mixteco)

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