



ShotByShot Round up

stories of vaccine preventable diseases

Fall 2023

“

My way of grieving is to advocate and spread awareness 'cause I didn't know what RSV really was.”



Watch Emily's RSV Story at ShotByShot.org



National Coalition for Infant Health
CA Immunization Coalition

NCfIH

“

They worked around the clock to control his fever and suction out excess mucus.”



Read Taj's RSV Story at ShotByShot.org



American Lung Association

American Lung Association
CA Immunization Coalition



“

My husband became genuinely concerned and took me to the hospital.”

Michele's RSV Story: Hospitalized for Six Weeks as an Adult
Read at shotbyshot.org

American Lung Association
CA Immunization Coalition



American Lung Association

New RSV stories feature infants and adults

We're excited to share five new RSV (respiratory syncytial virus) stories! Most debuted during *National RSV Awareness Month* in October. [Emily's Story](#) (2:23 minute video) depicts the journey of a young mom whose baby becomes ill with RSV. As her baby is rushed to the hospital, Emily watches helplessly as her child is moved to life support for a disease she'd never even heard of. Consider using this story to promote both infant and maternal RSV immunization.

Contributed by new partner, the National Coalition for Infant Health.

We launched two RSV stories from our long-time partner, the American Lung Association (ALA). These included [Taj's Story](#) (written) about a 12-month-old who caught RSV and was hospitalized for four days, requiring oxygen and suctioning out mucus to help him breathe. Six months later, he caught the virus again. Once infant and maternal RSV immunization is more widespread, we expect to see less RSV virus circulating to infect babies like Taj.

Additionally, [Michele's Story](#) relates the experience of a respiratory therapist who catches RSV and admits she did not expect to be laid up as badly as she was, spending six weeks in the hospital. Thanks again to the ALA for contributing Michele's and Taj's stories to ShotByShot's storybank collection!

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I got better. But a lot of people die from it."

Watch **Dr. Schuessler's RSV Story**
@ shotbyshot.org

Alliance for Aging Research
CA Immunization Coalition

Alliance for Aging Research
ShotByShot.org

RSV Stories Cont'd

[Dr. Schuessler's Story](#) (2:40 minutes video) offers a unique perspective. As a pediatrician, he was accustomed to seeing his young patients become ill with RSV, even having some be hospitalized. After catching RSV, he considers himself lucky since he only experienced 10-12 days of "misery." Still, he notes that thousands of adults 60+ die every year from RSV. Thanks to our new partner, the Alliance for Aging Research for contributing this story!

READ STORY ON
SHOTBYSHOT.ORG



"I thought about going to the hospital multiple times."

SUSAN'S RSV STORY

NATIONAL FOUNDATION FOR INFECTIOUS DISEASES
CA IMMUNIZATION COALITION

National Foundation for Infectious Diseases
ShotByShot.org

[Susan's Story](#) (written) relates the story of an active grandmother who develops a respiratory infection that turns out to be RSV. She said it got so bad she had to sleep sitting up, and it ultimately took several months to recover. Susan's story helps share the personal experience of this infection that many people are just learning about, helping to weigh the value of prevention for older adults. Many thanks to the National Foundation for Infectious Diseases for contributing Susan's story.

"I don't want anyone else to have to go through this."

---Abbie's mom



 **Read Abbie's Flu Story at**
ShotByShot.org

Abbie's Story originally appeared in *American Heart Association News*
CA Immunization Coalition

ShotByShot.org

New Flu Story

In November, we debuted [Abbie's Flu story](#), the story told by her mom about a healthy 14-year-old who starts to feel ill around the holidays. The teen mostly brushes it off at first. But after symptoms worsen and she is diagnosed with influenza at urgent care, the story takes a tragic turn when mom finds her daughter unresponsive the next morning. Abbie succumbed to myocarditis, a rare complication of flu. Reprinted with permission from the *American Heart Association News*.

Hib Story subtitled in Ukrainian

If you are working with a Ukrainian-speaking community, consider adding Matthew's [A Hib Story—with Ukrainian subtitles](#) to your resources. This story follows parents who had initially decided not to vaccinate and nearly lost their son to Hib meningitis. The parents explain why they now support immunization. The video was originally produced by Parents of Kids with Infectious Diseases (PKIDS).

Contact us at info@shotbyshot.org to learn how you can share a COVID-19, flu, pertussis, HPV, meningitis, or other vaccine-preventable disease stories.



A Hib Story (Ukrainian subtitles)

