



# ShotByShot Round up

stories of vaccine preventable diseases

Winter-Spring 2023

WATCH FULL VIDEO ON  
SHOTBYSHOT.ORG

“  
Everywhere I  
looked I was  
losing  
something.”



**FACING COVID:  
TIM'S STORY**

Texas Children's Hospital  
CA Immunization Coalition



## New COVID stories feature kids, youth, & parents

We're excited to share new and moving COVID-19 stories featuring children, youth, and parents. [Tim's Story](#) (3:04 minutes) about a Navajo college student's experience with COVID-19, was launched just in time for Native American Heritage Month. He also talks about the intergenerational impact the virus had on his family.

**Facing COVID:  
Shemar & Brittani's Stories**



“  
...every day  
something else  
was happening.”




Watch at  
[shotbyshot.org](https://shotbyshot.org)

Texas Children's Hospital  
CA Immunization Coalition




In January, we debuted [Shemar & Brittani's Stories](#) (4:43 minutes) about two children from different families who each suffered Multisystem Inflammatory Syndrome in Children (MIS-C). Also in January, we shared [Vanessa's Story](#) (3:50 minutes—*not pictured*) about a mom who lost her newborn, Axel, after complications related to COVID-19. All three stories were contributed from our long-time partner, Texas Children's Hospital.

“  
...Normal isn't  
really a word in  
my vocabulary.  
It's cope and  
adapt.”



Watch Elise's Journey  
with Long COVID at  
[ShotByShot.org](https://ShotByShot.org)

United Methodist Health Ministry Fund  
WE CAN DO THIS  
United Methodist Health Ministry Fund  
#We Can Do This Campaign  
CA Immunization Coalition



And in case you missed it last fall, check out [Elise's Journey with Long COVID](#), (3:37 minutes) the moving story of a teen, told with her mom, about learning to live with long COVID. Our new partner, the United Methodist Health Ministry Fund and the #WeCanDoThis Campaign contributed this touching story.

WATCH VIDEO ON  
SHOTBYSHOT.ORG



**“  
It was  
terrifying.”**

**IT'S YOUR SHOT:  
AMY'S COVID-19  
TESTIMONIAL**

MISSISSIPPI PUBLIC BROADCASTING  
#ITSYOURSHOT  
CA IMMUNIZATION COALITION



Launched in February, [Amy's Testimonial](#) (30 seconds) features a mom describing her terrifying experience when her young daughter got COVID-19.

From the same campaign, [Kaithlyn's Testimonial](#) (30 seconds-*not pictured*) shares the real-life vaccine hesitancy of a young woman caught between misinformation and risk factors that could make COVID more serious for her and her family.



**“  
It's not just  
about me.  
I have a  
daughter.”**

Watch **It's Worth a Shot:**  
**Eric's COVID-19 testimonial**  
@ [shotbyshot.org](#)

Mississippi Public Broadcasting  
#ItsWorthAShot  
CA Immunization Coalition



[Eric's Testimonial](#) shares the experience of a father struggling to explain quarantining and social distancing to his five-year-old daughter to keep her safe. These testimonials were contributed by new ShotByShot partners, Mississippi Public Broadcasting and the It's Worth a Shot campaign.

**“  
These aren't  
parts of the  
body that  
many people,  
including me,  
are  
comfortable  
talking about!”**



**Read Kim's HPV Cancer  
Story at [ShotByShot.org](#)**

CA Immunization Coalition



## New HPV Anal Cancer Story

In January, as part of Cervical Cancer Awareness Month, we debuted [Kim's Story](#). Kim came to us with a desire to increase awareness about HPV cancers and share her uplifting journey from caregiver to patient to public health advocate. All of you will be inspired by her strength.

## Do you know someone with a VPD story?

If you or someone you know has a story to share, we would be honored to connect. Our process is personalized and easy—and can be accomplished via phone and email. We believe the power of a story can save a life! Please contact us at [info@shotbyshot.org](mailto:info@shotbyshot.org) to learn how you can share a COVID-19, flu, chickenpox, shingles, pertussis, HPV, meningitis, or other vaccine-preventable disease story.

Thank you for reading!

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