



# ShotByShot Round up

stories of vaccine preventable diseases

Spring 2022

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SHOTBYSHOT.ORG

“  
*'First we cry  
then we fight'  
became my  
motto.*”



## JESSICA'S STORY ABOUT HPV CANCER



KENTUCKY PUBLIC HEALTH, IMMUNIZATION BRANCH  
CA IMMUNIZATION COALITION

## New Cervical Cancer Story

We kicked off *Cervical Cancer Awareness Month* in January with [Jessica's Story](#) (5:07 mins.) about a young woman shocked to learn she has cervical cancer. But she soon becomes a fierce advocate for HPV cancer awareness and prevention. This story was popular with our viewers! Contributed by new ShotByShot partner, Kentucky Public Health, Immunization Branch.

## Many New COVID-19 Stories!

Since the start of 2022, we've added many new moving COVID-19 stories to our collection. Check out: [Jennifer's Story](#) (1:25 mins.) where she recounts how her husband just hadn't had time to get to his COVID shot appointment. When he became ill, he was hospitalized for a month and never came home. [Etienne's Story](#) (:30 secs.) is about the father of 4 who survived being in a medically-induced coma and says simply: *"The vaccine is the easy road."* [Felicia's Story](#) (:30 secs.) is about a teacher who caught COVID-19 and never wants to go through that again. [Pilar's Story](#) (2:16 mins.) shares the loss of her theater job and then 15 friends who die due to COVID-19. [Daniel's Story](#) (5:28 mins.) shows the tragic consequences for a dad when COVID-19 leads to a stroke and blindness. Videos were contributed by the Salt Lake County Health Department except Daniel's Story, which was contributed from our new partner, the TriCounty Health Department, Utah.



Jennifer's Story

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“  
*I never want  
anyone to have the  
stroke outcome  
that I had.*”



## DANIEL'S STORY ABOUT COVID-19





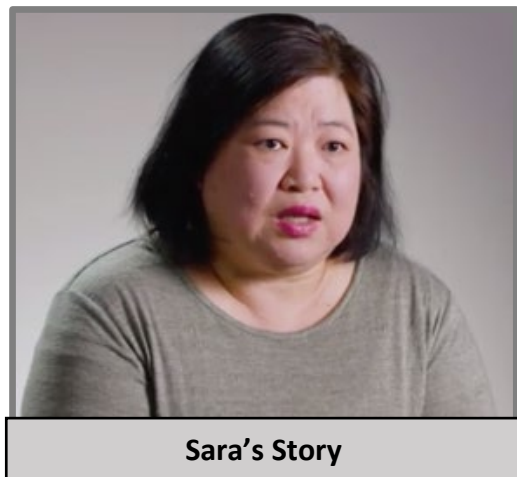
## COVID-19 Stories from the Vaccine-Hesitant Perspective

A couple of stories focus on individuals who did not intend to get vaccinated but changed their minds after being personally affected by COVID-19. Take [Jeff's Story](#) (5:19 mins.). Jeff admits to being excited when he learned he'd been exposed to COVID-19, because he considered mandatory isolation to be a vacation! Then he got sick, very sick. [Stormy's Story](#) (10:37 mins.) features a healthcare worker who openly resisted vaccination. When she got COVID-19, she had life-threatening complications, despite having been young and healthy. She shares her trust conflict between her social networks and her medical colleagues. Both videos were contributed by the TriCounty Health Department, Utah.



## COVID-19 Vaccine PSAs, Diverse Voices

Since the COVID-19 pandemic, we've increased our vaccine PSAs to allow for more diverse voices to show support for vaccination during an historic time. See [Meligha's COVID-19 Vaccine PSA](#) (1:40 mins.), which recognizes trauma in the black community impacting trust in healthcare, and weighs in on the disproportionate toll COVID has taken among BIPOC. [Nata's COVID -19 Vaccine PSA](#) (:30 secs.) reaches out to Latinx youth acknowledging that there has been some fear to overcome. [Nick's COVID-19 Vaccine PSA](#) (:30 secs.) may be useful in reaching out to Pride audiences as Nick reflects on why getting vaccinated makes it more comfortable to get out and about again. [Dorian's COVID-19 Vaccine PSA](#) (:30 secs.) speaks to overcoming initial reluctance to vaccinate, so he can protect vulnerable family members. All videos contributed by the Salt Lake County Health Department.



## Nurses speak out on COVID-19

See the human side of our healthcare heroes. In [Sara's Story](#) (3:13 mins.), she talks about caring for COVID-19 patients but catches COVID before she could get vaccinated. She was hospitalized and feared she might be put on a ventilator. Sara wishes others to consider their responsibility to protect themselves and their communities. [Alisha's COVID-19 Vaccine PSA](#) (1:00 min.) shares her pride of service but also the fear that caring for so many COVID-19 patients will not be sustainable. Both videos contributed by the Salt Lake County Health Department. Find more nurses', doctors', and pharmacists' stories and PSAs at [www.shotbyshot.org/story-gallery](http://www.shotbyshot.org/story-gallery).

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