



ShotByShot Round up

stories of vaccine preventable diseases

December 2021



Emily's Story

New Collections of COVID-19 Stories Keep Growing

Wrapping up 2021, we are excited to announce multiple new partnerships helping to grow our COVID-19 stories from just one in early spring to 28 launched this year! Check back at [ShotByShot's Story Gallery](#) for new COVID-19 (and other) stories coming soon!

Watch our most viewed COVID-19 story: [Emily's Story](#), about a young woman expressing relief in getting vaccinated after both her parents (formerly vaccine hesitant) fall ill with COVID-19. Also check out [Virginia's Story](#) (Spanish with English subtitles) about a nursing home worker who got COVID-19, and PSAs from [Dr. Jackson](#), [Dr. Oliveras](#), [Dr. Caballero](#), and elementary school teacher [Kayla](#) promoting COVID-19 vaccination. These videos are from our new *Face2Face America* partnership and are only 30 to 60 seconds, ready for social media!

A new suite of short stories from Salt Lake County, Utah includes 3 from adults with long-COVID: [Jay's Story](#), [Tanya's Story](#), and [Lisa's Story](#), and well as [Stephanie's Story](#), where she recounts losing her sister after a cardiac emergency because all hospital beds were taken to treat COVID-19 patients. [William's PSA](#) (Spanish) urges us to keep COVID-19 under control, so healthcare is not overwhelmed.

Voices of Long-COVID also contributed powerful, 1-minute stories of three young adults who share their daily struggles with long COVID: [Isaiah's Story](#), [Rob's Story](#), and [Katelyn's Story](#).

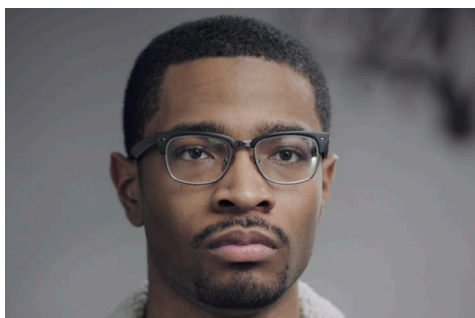
WATCH FULL VIDEO ON
SHOTBYSHOT.ORG

“
It's crazy to think that all this is from a virus.”



TANYA'S STORY ABOUT COVID-19

  SALT LAKE COUNTY HEALTH DEPARTMENT
CA IMMUNIZATION COALITION



Isaiah's Story

“
Even now,
my sense of
taste is not
100%.”



Watch Rhonda's Story
about COVID-19 at
ShotByShot.org

CA Immunization Coalition
American Pharmacists Association

APHA
VaccineConfident

ShotByShot.org

Pharmacist Vaccinators Speak Out

Check out the stories of pharmacists administering COVID-19 vaccines in their communities. In [Rhonda's Story](#), a pharmacist tech who suffered from COVID-19 helps educate others about the importance of vaccination. [Rebecca's Story](#) reveals that she is also lung cancer patient at high-risk for COVID-19. [Dr. Cherokee Layson-Wolf](#) speaks about being a role model for her Native American community. [Dr. Turner](#) focuses on underserved communities and being a trusted messenger. [Dr. Rodriguez de Bittner](#) (also in [Spanish](#)) focuses on educating the Latinx community about COVID-19 vaccination. These stories and PSAs were contributed as part of a new partnership with the American Pharmacists Association and the *VaccineConfident* campaign.

READ FULL STORY ON
SHOTBYSHOT.ORG

“
A cancer
survivor, she
needed others
to protect her
from flu.”



**DR. AVIVA KATZ'S
FLU STORY**

FAMILIES FIGHTING FLU
CA IMMUNIZATION COALITION

New Flu Story

Launched for National Influenza Vaccination Week (NIVW), [Aviva's Story](#) shows the tragic consequences of flu for someone with a compromised immune system. The story was contributed by our longstanding partner, *Families Fighting Flu*.



“I didn't even know what
Meningitis B was.”

Debbie, Scotty's
mom, shares the
tragedy of losing her
son at age 18.

WATCH
SCOTTY'S STORY AT
SHOTBYSHOT.ORG

CA Immunization
Coalition

ShotByShot.org

MenB Story Featured at 2021 Public Health Film Festival

[Scotty's Story](#), told by his mom, is about an 18-year old who succumbed to meningitis B. It was shown at the American Public Health Association's Public Health film festival in November. We were honored by the opportunity to share the human impact of this disease and the importance of MenB vaccination.

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