New Collections of COVID-19 Stories Keep Growing

Wrapping up 2021, we are excited to announce multiple new partnerships helping to grow our COVID-19 stories from just one in early spring to 28 launched this year! Check back at ShotByShot’s Story Gallery for new COVID-19 (and other) stories coming soon!

Watch our most viewed COVID-19 story: Emily’s Story, about a young woman expressing relief in getting vaccinated after both her parents (formerly vaccine hesitant) fall ill with COVID-19. Also check out Virginia’s Story (Spanish with English subtitles) about a nursing home worker who got COVID-19, and PSAs from Dr. Jackson, Dr. Oliveras, Dr. Caballero, and elementary school teacher Kayla promoting COVID-19 vaccination. These videos are from our new Face2Face America partnership and are only 30 to 60 seconds, ready for social media!

A new suite of short stories from Salt Lake County, Utah includes 3 from adults with long-COVID: Jay’s Story, Tanya’s Story, and Lisa’s Story, and well as Stephanie’s Story, where she recounts losing her sister after a cardiac emergency because all hospital beds were taken to treat COVID-19 patients. William’s PSA (Spanish) urges us to keep COVID-19 under control, so healthcare is not overwhelmed.

Voices of Long-COVID also contributed powerful, 1-minute stories of three young adults who share their daily struggles with long COVID: Isaiah’s Story, Rob’s Story, and Katelyn’s Story.
Pharmacist Vaccinators Speak Out
Check out the stories of pharmacists administering COVID-19 vaccines in their communities. In Rhonda’s Story, a pharmacist tech who suffered from COVID-19 helps educate others about the importance of vaccination. Rebecca’s Story reveals that she is also lung cancer patient at high-risk for COVID-19. Dr. Cherokee Layson-Wolf speaks about being a role model for her Native American community. Dr. Turner focuses on underserved communities and being a trusted messenger. Dr. Rodriguez de Bittner (also in Spanish) focuses on educating the Latinx community about COVID-19 vaccination. These stories and PSAs were contributed as part of a new partnership with the American Pharmacists Association and the VaccineConfident campaign.

New Flu Story
Launched for National Influenza Vaccination Week (NIVW), Aviva’s Story shows the tragic consequences of flu for someone with a compromised immune system. The story was contributed by our longstanding partner, Families Fighting Flu.

MenB Story Featured at 2021 Public Health Film Festival
Scotty’s Story, told by his mom, is about an 18-year old who succumbed to meningitis B. It was shown at the American Public Health Association’s Public Health film festival in November. We were honored by the opportunity to share the human impact of this disease and the importance of MenB vaccination.

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