







# **Interviewer Kit**



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Dear Interviewer,

Thank you for volunteering to conduct an interview for the **Shot by Shot: Stories of Vaccine- Preventable Diseases** project (Shot by Shot).

Shot by Shot is a collection of stories from people who have been touched by vaccine-preventable diseases. With the success of vaccines, people do not see diseases like meningitis, polio, and hepatitis as often as their parents or grandparents did, but they still cause a huge amount of suffering and death worldwide.

The Shot by Shot collection of stories will form an online storybank to be used for training, education, and awareness purposes. The stories leave a lasting impression and will help new generations of people understand what these diseases are like and why it is so important to prevent them.

It is an act of courage and trust when someone decides to share their story with you. One of your main goals is to help the person you are interviewing (the interviewee) tell their personal story in the most compelling way.

This tool kit has everything you need to help the interviewee share their story in a powerful, clear, and comfortable way. Feel free to use all of it or to pick and choose among the ideas. The kit includes:

- Interviewer Guide
- Letter to the Interviewee
- Consent and Release Agreement and Assignment of Copyright (the CARA)
- On-Camera Identification
- Pre-Interview Worksheet (PIW)
- Interview Quick Tips
- List of Questions
- Interview Checklist

Visit www.ShotbyShot.org to view examples of personal interviews already completed.

We greatly appreciate your time and contributions. Your help is vital to the success of this project.

With sincere thanks.

**Catherine Martin** 

Director

California Immunization Coalition

Catherine Martin



## **INTERVIEWER GUIDE**

The Interviewer Guide is your resource for how to conduct a Shot by Shot interview.

The interview process has four stages:

- 1. The Pre-Interview
- 2. Preparation
- 3. The Interview
- 4. Follow Up



# Filming Issues

You can find tips on filming throughout this Guide; however, you may want to have someone else you know videotape the interview. That way you can conduct the interview without thinking about filming issues. A separate Videographer's Guide has more details on how to film a great video.

#### STAGE 1: THE PRE-INTERVIEW

To get started, 2 weeks before the interview, conduct a pre-interview with the person you are interviewing (the interviewee). You can do this over the phone or in person.

**Before** the pre-interview, send the interviewee these items that you will review at the pre-interview:

- □ Letter to the Interviewee customizable
- □ Consent and Release Agreement and Assignment of Copyright (the "CARA")
- On-Camera Identification

#### **During the Pre-Interview:**

You will need these items for the pre-interview (see below for details):

- □ The Pre-Interview Worksheet (PIW)
- □ Letter to the Interviewee
- □ The CARA
- On-Camera Identification
- 1. Build a Connection with the Interviewee

Developing trust with the interviewee is important. Your relationship with the interviewee begins with your first contact. Be respectful, relaxed, and friendly.

2. Explain the Format of the Interview

The pre-interview is a chance to talk about what to expect during filming and answer questions.

- □ Check spelling of interviewee's name.
- □ Confirm interview date, time, and location.
- □ Discuss who will attend, such as, will you or a videographer be filming the interview.
- □ Explain the interview will take about 1 hour, including set up and clean up. Finished videos usually range from 2 - 5 minutes. (CIC will edit the interview for the Shot by Shot format.)
- □ Review the Letter to the Interviewee.
- Suggest the interviewee gather photos or mementos to illustrate their story. (Photos from before the illness and during the illness help make a story very powerful.)
- Discuss the filming location. Some interviewee's will be most comfortable filming in their own home, others will prefer to film elsewhere, like a library, a community center, or a friend's home.



3. Review the Consent and Release Agreement and Assignment of Copyright (the "CARA")

The CARA is a legal permission for CIC and its partners to use, and permit other to use, the Shot by Shot video, story, and photos for educational purposes and public awareness campaigns. A signed CARA is needed by anyone appearing in a video before it can be included in the storybank. This document constitutes a legally binding contract between anyone involved with making the video and the CIC. People are invited to have their attorneys review it before signing it. Follow these steps with the CARAs:

Step 1. Review CARA – It is important that everyone has a chance to review the CARA before filming.

Step 2. Sign CARA – The following people need to sign 2 original copies of the CARA before filming:

- □ the interviewee (and anyone else in the video)
- production staff (you, the videographer, and anyone else working on the video)
  [Note: You can get the CARA signed at the pre-interview if you are doing it in person.]

Step 3. Distribute Signed CARAs – Each person who signs a CARA gets an original copy of their signed CARA. Another original copy of each signed CARA is sent to the Shot by Shot project.

4. Review the On-Camera Identification

At the start of filming, the interviewee will read the On-Camera Identification Statement to identify themselves and acknowledge they have signed the CARA. Then you, the videographer, and anyone appearing in/working on the video, will say their name on camera for the same purpose.

- 5. Complete the <u>Pre-Interview Worksheet (PIW)</u> with the interviewee Explain that the purpose of the PIW is to:
  - □ Gather some basic facts about their story
  - □ Help them start remembering details they want to share to help people visualize their story

The PIW should give you an idea of their life before the disease and meaningful areas to probe. An interviewee may want to tell their whole story during the pre-interview. Please ask them to save the details of their story for the on-camera interview.

#### **Confirm the Interview**

The day before the interview, confirm the time and location with the interviewee and the videographer, if needed.

## **STAGE 2: PREPARATION**

## **Write Interview Questions**

Generally, the interview will follow the timeline of the interviewee's experience.

Based on the PIW, use the <u>Interview Quick Tips</u> and the <u>List of Questions</u> in this kit to write questions to ask during the interview. Put yourself in your interviewee's shoes:

- □ Which parts of their story are important?
- □ Which parts of their story are most emotional or show vulnerability?
- □ Can you picture what they were like before they got sick? (This is an important part of the interview, as it will help the viewer connect with the interviewee.)

Some people like to personalize the Interview Quick Tips and use it as a guide at the interview.



## Filming Issues

## **Gather video equipment**

Whether you own, buy, or borrow the equipment, there are some basic equipment needs to film a video. We strongly suggest that you practice with the equipment before you film the interview.

#### Necessary:

- □ Camera that records (There are many types of cameras that can record good quality videos these days like a camcorder, the Flip camera, the movie mode on a digital camera.)
- □ Tripod, or other stable surface with adjustable height, for example, books on a table
- Fully charged battery, with ability to plug in or recharge (It is best to keep it plugged in.)
- □ 1-2 blank tapes
- Enough lighting

## Recommended:

□ Clip-on microphone or a boom mike (Avoid the built-in microphone if possible.)

#### **STAGE 3: THE INTERVIEW**

The most successful interviewers are good listeners who are sensitive to what the experience was like for the interviewee. The ideal interview uses open-ended questions that allow the interviewee's story to flow.

## What to Bring to the Interview

- □ Written interview questions
- Interview Quick Tips
- □ CARA, 2 copies each for anyone in the video or helping to make the video (one copy goes to the signer, one copy goes to CIC)
- On-Camera Identification statement/instructions
- □ Tissues (optional)
- 2 bottles of water, for you and the interviewee (optional)
- □ "Please Do Not Disturb" sign (that you make)
- □ Tape (to tape the sign to the front door)
- Extra paper
- □ Pens (to sign the CARA)

#### Set Up

- Discuss with the videographer and interviewee where to set up the interview.
- With the interviewee, organize photos, etc., in time order of when they happened.
- □ Help turn off potential background noises, such as the telephone, answering machine, noisy appliances, or clock chimes, with the interviewee's permission.
- □ Place tissues and water within the interviewee's and your reach.
- □ Family and friends can be distracting. It may help if they stay in another room during filming.



## Filming Issues

There are 4 issues to consider during set up to create a great looking video. The goal is to reduce distractions so people can most easily focus on the interviewee's story.

## 1. Location

- Film indoors. Often a carpeted room works best. (Outdoor locations can be too noisy.)
- □ Choose a spot that allows for depth, possibly with a view of the room in the background. Do not have the interviewee right up against a flat wall. (Allow about 3+ feet from the background.)
- Avoid having a sunny window behind the interviewee. A window with drapes and soft light is okay.
- □ Set up a stable chair (that does not swivel, have wheels, or arms). Lock the wheels of a wheelchair.

## 2. Camera set up

Interviewees are not always comfortable looking right into the camera. Try these tips:

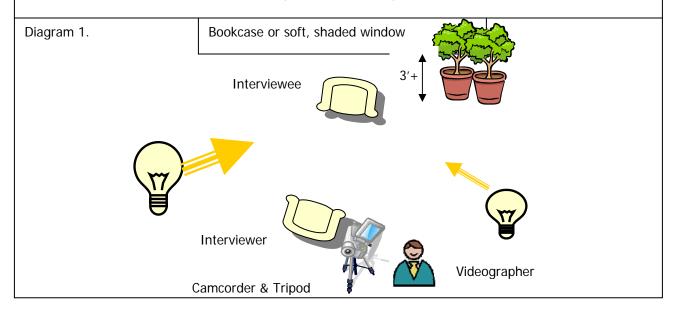
- □ Position the camera at eye level with the interviewee when they are sitting down.
- □ The interviewer should sit right next to and at the same height as the camera. (See diagram 1.) (If there is a videographer, the camera can be behind and slightly to the side of you.)
- Check the camera viewfinder for as full front a view of the person as possible, not a side view.
- □ Focus the zoom on the interviewee's upper body and face. If the interviewee has a physical sign of the disease (such as using a wheelchair), you can start filming with a wider view to show more of their body and then zoom into the upper body and face for the rest of the taping.

## 3. Sound

- □ Turn off potential background noises, like the telephone, cell phones, or noisy appliances.
- □ Tape a "Please Do Not Disturb" sign to the front door.
- Be aware that noises like rustling paper or fiddling with jewelry can be distracting on camera. If you are using a clip-on microphone, make sure the interviewee's jewelry cannot touch it.

## 4. Lighting

- □ Turn on all the lights in the room to make sure there is enough light. A light on both sides of the interviewee will help get rid of shadows.
- Natural sunlight in the room is good, but look out for shadows.
- □ Make sure there is not too much backlight (as when a bright window is behind the interviewee).





#### **Interview Structure**

Help the interviewee feel comfortable. Let the interviewee know you appreciate them talking with you and that their story is important.

#### **Before the Interview**

1. Test Tape

Ask a few sample questions like "what is your favorite color" while the videographer (or you, if you are doing the filming yourself) does a test tape. Then stop, rewind, and review the sample tape to make sure the sound is good, everything is working, and there is enough light (and no shadows). Also, check to see if anything in the background is distracting.

#### 2. Remind the interviewee:

- □ To ignore the camera and talk to you like a friend or someone in a similar situation.
- Photos and mementos will be taped at the end, so they should not be held during the interview.
- □ To share not only what happened, but also what they were thinking and how they were feeling.
- □ Reassure the interviewee they do not need to be perfect. The point is to be natural and sincere and to speak from their heart. The CIC can help edit out any "goofs" later.

#### **Beginning the Interview**

- 1. At the beginning of the first tape, the interviewee should pronounce and spell their name aloud one time on film. Then the interviewee should read the On-Camera Identification aloud on film.
- 2. Next, you, the videographer, and anyone else appearing in the video or helping to make the video needs to appear on camera and say their name.
- 3. After this, take a deep breath, relax, and be yourself. Let the interviewee tell their story. Ask your prepared questions, but trust your instincts about what moves you. Have an open heart and a real interest in your interviewee's story and the rest will flow.

Here are some basic interview skills:

#### Use open-ended questions

Let the interviewee tell their story and talk at length. Stay away from a "question and answer" session and questions that can be answered with a "yes" or a "no." Use open-ended questions like "please describe" or "what was that like for you" or "tell me about..." to clarify and encourage more details.

[Note: If you already know the interviewee's story, be careful not to tell their story for them. Let them share facts, details, and emotions in their own voice.]

#### • Use non-verbal communication

Because your voice also is being taped, do not talk over the interviewee. If they start talking while you are asking a question, stop asking and let them tell their story. Use non-verbals like nodding your head, leaning forward, using hand gestures, and making eye contact to show you are listening and understand. Try to avoid comments like "uh huh" and "it's okay."

#### • Use the silence

If the interviewee becomes emotional or stops talking, do not interrupt the silence. Let the interviewee talk first. Silences give the interviewee time to think, reflect, and recall memories. Stop videotaping only if the interviewee insists; you should not suggest it.

## **Ending the Interview**

Ask the interviewee if there is anything else they would like to add that has not been covered in the interview. After their final words, you end the on-camera interview with a simple "thank you."



## **Photographs and Mementos Segment**

After the interview, the videographer tapes the photos, documents, and/or mementos in order of when they happened. Tape each item individually. That way they can be included in the final video more easily. While off camera, but still using the microphone so only their voice is heard on tape, the interviewee can describe each photo/memento. You can help by asking:

- "Can you tell us about that photo?"
- "When and where was the photo taken?"

Be sure to stay until the videographer packs the equipment and you put the interviewee's home back in order. (Do not forget to turn the telephone ringer back on.)

## Stage 4: After the Interview

Congratulations, you did it! Thank you for conducting a Shot by Shot interview! You do not need to edit the video. The CIC will make any needed edits.

#### **Thank You Phone Call**

The day after the interview, call the interviewee to thank them for sharing their story. You may want to send a thank you note, as well.

#### **Follow-up Paperwork**

Please mail the video and signed CARAs to:

Shot by Shot Project Immunization Branch 850 Marina Bay Parkway Bldg. P, 2<sup>nd</sup> Floor Richmond, CA 94804

Checklist	Ωf	itome	tο	mail.
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- Your telephone number and email (in case there are questions, this will not be made public)
- □ The interviewee's phone number and email (in case there are questions, this will not be made public)
- □ The videotape:
  - If you are using a hard-drive camcorder, please transfer to another medium (DVD, CD, or Mini-DV format)
  - If you are using videotapes, be sure to punch the safety catch to prevent accidental recording
  - □ Label each videotape and tape case with:

•	Date of file	ning		
•	Interviewe	e's name _		
•	Tape #	of	(if there is more than one tape)	)



## **SUPPORTING MATERIALS**



Dear,
Thank you for sharing your personal story with the Shot by Shot: Stories of Vaccine-Preventable Diseases storybank project. Stories like your educate and move us. The California Immunization Coalition (CIC) and its partners greatly appreciate your time and contributions.
In gratitude, Catherine Martin
Catherine Martin, Director, California Immunization Coalition
Your interviewer's name is:
Interviewer's phone number:
The date/time of your interview:
Where it will take place:

#### FREQUENTLY ASKED QUESTIONS

## What is the Shot by Shot: Stories of Vaccine-Preventable Diseases project?

Shot by Shot is a collection of stories from people who have been touched by vaccine-preventable diseases. These stories will help others understand the human experience of these diseases that have become less common, but still cause a huge amount of suffering and death worldwide. The stories will form an online storybank to be used for training, education, and awareness purposes.

#### What is a vaccine-preventable disease?

These are serious diseases that can be prevented by being immunized (also known as vaccinated, inoculated, or a shot). These diseases include measles, mumps, rubella, polio, diphtheria, tetanus, pertussis, meningitis, hepatitis A, hepatitis B, HPV (human papillomavirus), chickenpox, influenza, Hib, rotavirus, shingles, and pneumococcal pneumonia, among others.

### What is the California Immunization Coalition (CIC)?

The CIC is a non-profit, public-private partnership working to achieve and maintain full immunization protection for all Californians to promote health and prevent serious illness.

## Do people really want to hear my story?

Yes! What's more, we feel others *need* to hear your story. Stories of people who have been touched by a vaccine-preventable disease leave a heart-stirring and lasting impression. This helps new generations of people understand these diseases and why it is so important to prevent them.

#### What happens to my video after the interview?

Your video will be put on the Shot by Shot website (<a href="www.ShotbyShot.org">www.ShotbyShot.org</a>). The process may take a few weeks. Finished videos average from 2-5 minutes. We may edit your video into versions of different lengths to use for different education needs. We will contact you once we post your video on the website.

#### What is the Consent and Release Agreement and Assignment of Copyright (the "CARA")?

The CARA is a legal permission for CIC and its partners to use, and permit others to use, your video, story, and photos for educational purposes and public awareness campaigns. Partner organizations help promote Shot by Shot to reach more people. A signed CARA is needed by anyone appearing in your video before your video can be included in the Shot by Shot project. This document constitutes a legally binding contract between you and the CIC. You are invited to have your attorney review it before you sign. An On-Camera Identification is also needed.



#### What should I say?

Your own story in your own words. People usually share their story in order of what happened starting with what life was like before the disease. Your interviewer will help you prepare ahead of time and ask you questions along the way. The sample questions below will help you <a href="think">think</a> about the interview. You do not have to write out any answers. What you say the day of your interview should come from the heart.

- 1. What was life like before the disease? How old were you/they? What year was it?
- 2. What did you/your loved one look like before the disease?
- 3. Share a special memory from before the disease.
- 4. How did you/your loved one get the disease? What were the first signs something was wrong?
- 5. Tell us what happened after you/your loved one got sick? How did the disease progress?
- 6. What was it like for you? What were you thinking and feeling when you/your loved one was sick?
- 7. How did other people treat you/your loved one? How did this illness affect the family?
- 8. How has your experience changed your/their life? How are you/your loved one doing now?
- 9. Is there anything you would like to say to people who are questioning immunizing their children/getting immunized?
- 10. Do you have any closing thoughts or wishes for the future?

#### How should I prepare for my interview?

- 1. Map out a timeline of your story. Start with life before getting sick. Think about what to share to bring your story to life, like specific details, direct quotes, and what you were feeling and thinking.
- 2. Gather photos or other mementos such as photos from before the disease, photos at the hospital, doctor's notes, newspaper articles, prosthetics, or anything you feel helps tell your story. Your interviewer will explain how these will be shown when you are taped.

## What should I wear?

The goal is to have people focus on your story and not be distracted by what you are wearing. Also, some shiny materials can cause glare for the camera. Here are some ideas on what to wear:

#### What **to** wear:

- Dress simply.
- Solid colors.
- Pastels, neutrals, and earth-tone colors. Blues, beiges, pinks, brown, and dark cream are the best colors to wear.
- Simple jewelry.
- Contact lenses, not glasses (when possible), so it is easier to connect with your eyes.

#### What **not to** wear:

- Very bright colors, red, bright yellow, and all black or all white.
- Small prints, like checks, small stripes, or herringbone.
- Clothing with large logos or brand names.
- Large or shiny jewelry.
- Very shiny fabric.
- Hats, employee badges, pens in the pocket.



# CONSENT AND RELEASE AGREEMENT & ASSIGNMENT OF COPYRIGHT (The "CARA")

Thank you for sharing your story of Vaccine-Preventable Diseases, or assisting others in sharing their story by providing video, audio, writing or other technical assistance (hereinafter such stories are referred to as "THE STORY") for use by the California Immunization Coalition, a non-profit 501(c)(3) organization with offices in Sacramento, California, ("CIC")'s Shot by Shot: Stories of Vaccine-Preventable Diseases project ("Shot by Shot") and for permitting the CIC to add THE STORY to its collection.

THE STORY may consist of an audio, video and/or written description of how you or others have been touched by a vaccine-preventable disease, and includes your name, likeness, narrative story, video presentation, audio presentation (including any written transcript of any audio or video presentation), written work submitted with this Consent and Release Agreement & Assignment of Copyright (hereinafter such agreement is referred to as the "CARA"), and/or any writing, technical or other contribution you made to THE STORY, its telling, or its memorialization (hereinafter all of the foregoing are collectively referred to as "YOUR WORK").

In exchange for CIC agreeing to review and consider YOUR WORK for inclusion in Shot by Shot, and for other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, you hereby grant and assign to CIC the entire right, title and interest in and to YOUR WORK, including without limitation, all copyrights on YOUR WORK, the right to copyright YOUR WORK in the name of the CIC, and the right to license and assign YOUR WORK to others without giving you additional consideration.

By way of example and not limitation, included in this grant are the following:

- 1. CIC is granted the right to (a) use; (b) license others to use; and (c) edit, publish, and display YOUR WORK, your name, likeness, narrative story, video presentation, audio presentation (including any written transcript of any audio or video presentation), and/or written work submitted with this CARA, edited or unedited, by itself or combined with other interviews or with other materials, in any medium including literary, print, audio, audio-visual, web-based, computer-based or any other medium now known or created in the future, for any purposes.
- 2. CIC may create derivative works based upon YOUR WORK, and all rights granted herein to CIC shall also apply to such derivative works. Derivative works include, without limitation, plays, motion pictures, live performances, photographs, television or Internet programs, and all other works for all other media, existing or yet to be invented. All rights and grants herein shall also apply to said derivative works.
- 3. All rights and grants herein are worldwide and perpetual.

4. Notwithstanding the foregoing or any other provision of this CARA, nothing herein shall obligate CIC to use, publish or display YOUR WORK or any aspect thereof; and is under no obligation to include your name with YOUR WORK (but may do so, if CIC wishes). The rights and grants herein shall not be construed so as to grant the CIC the exclusive right to your life story, but only the rights to YOUR WORK.

By signing this CARA you represent and warrant that all aspects of YOUR WORK is your own original work; that no individual or entity has any rights in or to YOUR WORK (except for those who sign this CARA and recite the On-Camera Identification), and that you have not entered into any agreement concerning the rights to YOUR WORK other then this CARA.

If a videographer, sound or video technician, writer and/or others assisted in any way with the preparation of YOUR WORK (hereinafter such individuals will be referred to as "PRODUCTION STAFF") or if other individuals incorporated their own description of how they have been touched by a vaccine-preventable disease into the audio, video or written work that includes YOUR WORK (hereinafter such individuals will be referred to as "OTHER SPEAKERS"), it is understood that the contribution of such PRODUCTION STAFF and OTHER SPEAKERS is not included in the preceding paragraph.

By signing this release, you hereby warrant that you are either of legal age or have permission from a parent or legal guardian to submit material directly to this site and have every right to contract in your own name in the above regard. You state further that you have read the above authorizations and release prior to its execution, and that you are fully familiar with the contents thereof. This CARA shall be binding upon you and your heirs, legal representatives, and assigns.

The California Immunization Coalition (CIC) appreciates your time and contributions to the Shot by Shot: Stories of Vaccine-Preventable Diseases project (Shot by Shot).

This document constitutes a legally binding contract between you and the CIC. You are invited to have your attorney review it before you sign.

Your signature below will show that you have read, understand, and agree to the terms of this CARA.

Printed Name:
Signature:
Date:
Email:
Phone Number:
Interviewee's Name (if other than yourself):

CONSENT AND RELEASE AGREEMENT & ASSIGNMENT OF COPYRIGHT PAGE 2 OF 2



## **ON-CAMERA IDENTIFICATION**

## Instructions:

**Step 1.** Before you begin the interview, please videotape the interviewee reading the oncamera identification statement below into the camera.

**Step 2**. Next, please videotape the following people saying their name into the camera:

- everyone who appeared on camera,
- worked behind the camera (videographer and interviewer),
- wrote any of the words spoken, or
- made any other contribution to this video.

## **On-Camera Identification Statement:**

My name is \_\_\_\_\_\_. I just signed the CONSENT AND RELEASE AGREEMENT & ASSIGNMENT OF COPYRIGHT, and agree to all of its terms. I understand I have granted the CIC all rights to this video.

Other then myself, the only people who I am aware of to have participated in or contributed to the production of this video are now on camera with me.

By saying their name on camera, each of them are also stating that they have signed the CARA.



## **PRE-INTERVIEW WORKSHEET**

Use the Pre-Interview Worksheet to learn some basic facts about the interviewee's story. Ask the interviewee to please save the details and their full story for the videotaping.

Please, pronounce and spell your name.	
What disease did you experience?	
Who had the disease? (relation to you)	_What was his/her name?
How old were you/they?	
What year was it?	
Where were you/they living? (at home, in a college dorm, near/far from family)	
Who was in your/their family at the time? (family structure)	
Were you/your loved one in the hospital? Is so, for how long?	
Did your loved one recover? How is your loved one doing now?	
Is there any special message that you want to tell people when you tell your story	?
What would you say to people who are questioning immunizing their children/ther	mselves?



## **INTERVIEW QUICK TIPS**

The best story is when someone lets you (and the viewer) feel like you are going through the experience with them. These tips and sample questions can help you get the most engaging story possible.

## 1. Help your interviewee relax. Start off with simple warm-up questions

- What is your relationship to the person who had the disease? How old were you/the person?
- What year was it? What season was it?

## 3. Create a clear picture of the person and their life before the disease

- What did the person look like?
- What were their favorite things to do? What were their hopes and dreams?

## 4. Ask open-ended questions (questions that can't be answered with a simple "yes" or "no")

- Can you tell us about the day you first noticed something was wrong?
- What was it like when...? What happened next? What do you remember about...? And then...
- Try not to talk over the interviewee. Show you are listening by nodding your head, leaning forward, smiling silently (try not to say "uh-huh"). Avoid crossing your arms.

## 5. Bring the story alive with colorful details

- What was the hospital room like?
- Describe...

#### 6. Ask about feelings and other hard questions...in a sensitive way

It is okay to discuss hard topics caringly. Listen closely for moments of vulnerability or high emotion.

- At anytime did you think you could have died?
- What do you miss the most about your loved one?
- Sometimes people talk about hard topics in general terms. Bring it back to the interviewee, for example with "Is that what happened to you?"

## 7. Revisit parts of the story, if needed

Sometimes a person needs to tell their full story before they get to the details and feelings. If you think the interviewee skipped over an important part of their story, make a note and ask for more later.

- It was very powerful when you said ... Can you tell me about that again?
- You mentioned you were in the hospital for 10 days. What do you remember about that time?

## 8. Tell the story in plain language

Ask to clarify any language or medical terms. For instance, "what do you mean by 'febrile'?"

## 9. Probe for direct quotes

If the interviewee says "Doctor XYZ was worried about her fever" you can ask "do you remember the doctor's actual words?"

- What did the doctors say to you?
- What did you say when you heard...?

#### 10. Let the interviewee sum up and reflect on their experience

- How has this experience changed your/their life?
- What would you say to people who are questioning immunizing their children/themselves?

#### 11. The final word

Before stopping, ask your interviewee "Is there anything else you would like to add?" At the very end, conclude with a simple "thank you."



## **LIST OF QUESTIONS**

## Warm-up

- Pronounce and spell your name
- What do you do?
- Where do you live?
- Name of the person affected?
- What disease did they have?

#### Before the disease

- Who was affected by the disease?
- How old were you/they?
- · What year was it?
- What did you/your loved one look like before the disease?
- Tell me the story of what was life like before the disease?
- What was your/their favorite thing to do?
- Who was in your/their family at the time? (family structure)
- Where were you/they living? (in a college dorm, near/far from family)
- Can you share a special memory from before the disease?

## **During the disease**

- How did you/your loved one get the disease?
- What were the first signs something was wrong?
- Tell us what happened after you/your loved one got sick?
- · How did the disease progress?
- How long were you/your loved one in the hospital?
- · What procedures did you/your loved one undergo in the hospital?
- What did the doctors say to you? How did you feel when you heard this?
- What was going through your head when this was happening?
- What was it like for you?
- What were you thinking and feeling when you/your loved one was sick?
- Did you ever think you/your loved one was going to die?

#### After the disease

- How did other people treat you/your loved one?
- How did this illness affect the family?
- How did people treat you after your amputation?
- How are you/your loved one doing now?
- · What is hardest about your loved one not being here?
- How has your experience changed your/their life?
- Is there anything you would like to say to people who are questioning immunizing their children/getting immunized?
- Do you have any closing thoughts or wishes for the future?
- Is there anything else you would like to add?



#### **INTERVIEWER CHECKLIST**

#### **BEFORE THE INTERVIEW**

## **Conduct a pre-interview:**

- □ Send the <u>Letter to the Interviewee</u>
- □ Send the CARA
- □ Send the On-Camera Identification
- □ Complete the <u>Pre-Interview Worksheet</u>
- Suggest the interviewee gather photos, especially from before the disease

## **Prepare for the interview:**

- □ Use the <u>Interview Quick Tips</u> and <u>List of Questions</u> to write interview questions in the order you want to ask them
- □ Create a "Please Do Not Disturb" sign
- □ Confirm the interview date and time with the interviewee (and videographer)
- □ If you are doing your own filming, practice with the video equipment
- Review the CARA and the On-Camera Identification

#### DAY OF THE INTERVIEW

## **Bring with you:**

- Written interview questions
- □ Interview Quick Tips
- □ CARA, 2 copies each for anyone in the video or helping to make the video (one copy for the signer, one copy for CIC)
- On-Camera Identification statement/instructions
- Tissues
- 2 bottles of water, for you and the interviewee
- □ "Please Do Not Disturb" sign
- □ Tape (to tape the sign to the front door)
- Extra paper
- □ Pens (to sign the CARA)

## Don't forget to:

- Sign and collect all signed CARAs (such as yours, the interviewee's, the videographer's)
- □ Turn off the telephone ringer, cell phones, etc.
- Test the video equipment
- □ Make sure you have plenty of light from above or in front of the interviewee (not behind)
- □ Review the Interview Quick Tips
- Have the interviewee, interviewer, and videographer complete the On-Camera Identification
- Relax and let the interviewee tell their story
- Film the Photographs and Mementos Segment after you have finished the interview

## AFTER THE INTERVIEW

- Make a thank you phone call
- Mail the video and signed CARAs to the address in the Guide