New adult shingles and pneumonia stories

We were excited to share Kristine’s Story (5:40 minute video) just in time for Shingles Awareness Week at the end of February. Her story shares the very real surprise when shingles seems to come out of nowhere causing a great deal of pain.

Jane’s Story (5:40 minute video) is so relatable. She becomes ill, goes to the doctor, gets some medication. But in this case, she does not get better. By the time Jane realizes she’s in trouble, she needs to be rushed to the hospital and ends up in the ICU. Pneumonia might have ended her life. As a result of her experience, Jane has become a pneumonia awareness advocate for the National Alliance for Aging Research. Recently, Jane represented ShotByShot.org at a pneumococcal webinar where she was invited to share her story.

Both Kristine’s and Jane’s stories were contributed to ShotByShot by the National Alliance for Aging.

Kimberly’s HPV story

Kimberly’s HPV Story (1:20 minute video) debuted during January’s Cervical Cancer Awareness Month. A mom and a social worker, Kimberly knew nothing about the cause of her cervical cancer diagnosis and was surprised to learn it might have been prevented. She’s on a mission to help others learn and now serves as Diversity, Equity, and Inclusion Officer at Cervivor.org. Kimberly’s story was contributed by St. Jude Hospital, Cervical Cancer Prevention Program.
New 1-min HPV testimonials perfect for social media

Just in time for April’s Oral Cancer Awareness Month, check out Ada’s HPV Testimonial (also in Spanish!) Ada mentions coincidentally getting a bee sting on her neck which led her to discover that she had a lump. That lump turned out to be HPV-related tonsil cancer. Ada used her experience to tell her story in two languages to get the word out about HPV cancer prevention.

Also debuting for Oral Cancer Awareness Month, Tom’s HPV Testimonial. He shares just how taxing the treatment of HPV head and neck cancer was for a previously healthy man in his mid-50s. Despite calling the physical challenges “tremendous,” Tom wanted to tell his story to help others.

Not pictured, Jason’s HPV Testimonial. Jason, an oral cancer survivor and vaccination champion, is already well-known to ShotByShot. This new video adds variety to his narrative in our story collection. Find other versions of Jason’s Story (in print) or his longer video.

We were honored to celebrate Anal Cancer Day in March using Megan’s HPV Testimonial. Megan, mom of a teenager, wanted to emphasize two points: there should be no stigma associated with HPV cancers and HPV vaccines can prevent these cancers.

Our thanks and appreciation go out to the California HPV Vaccine Roundtable for the contribution of these new HPV testimonials. Each has the pictured infographic as well as the 1-minute video.

Dash’s MenB story to be used by Texas

Congratulations to Dash’s meningitis story (5:23 minute video) that will soon be shared by the Texas Department of State Health Services as part of a webinar intended for students ages 16-18.

Contact us at info@shotbyshot.org to learn how you can share a COVID-19, flu, pertussis, HPV, meningitis, or other vaccine-preventable disease stories.