



ShotByShot Round up

stories of vaccine preventable diseases

Fall | 2020

2020: An Extraordinary Year



Share during our pandemic

2020 Has been an extraordinary year. Our global pandemic has interrupted routine immunizations. Please consider using ShotByShot stories, PSAs, and [infographics](#) to help remind parents and communities about vaccine-preventable diseases and the importance of immunizations. Try sharing the [Protect Tomorrow](#) PSA (1:11), created by the American Academy of Pediatrics.

Select stories to promote **flu awareness**, such as [Facing Influenza](#), [Scarlet's Story](#), or [JoJo's Story](#). Our [gallery](#) has many options!

10 years of sharing



real life VPD Stories

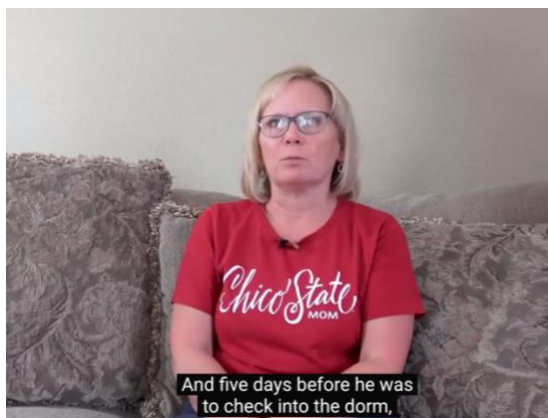


ShotByShot 10 Years Strong!

Learn about ShotByShot's history and trajectory during the past decade in this 2020 California Immunization Coalition (CIC) [webinar](#) featuring Ariel Loop, BSN, RN-BC, PHN and Tammy Pilisuk, MPH.

ShotByShot stories now feature [cc] captions

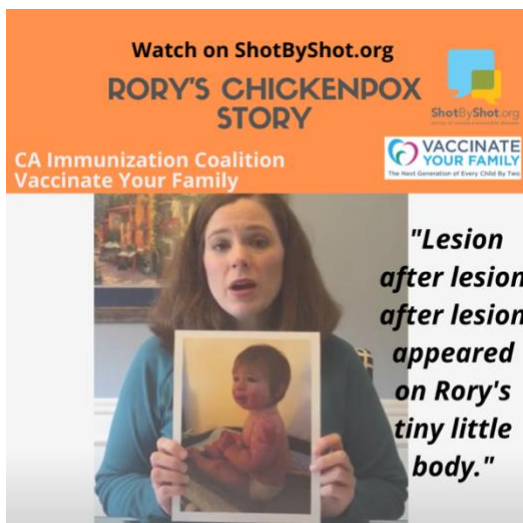
We are very pleased to announce that our online story collection now features closed captions **[cc]** which may be turned on at the viewer's discretion. In addition, viewers who wish to request and download captioned videos files from the website should email us at info@shotbyshot.org to request a captioned video.





Four hepatitis B stories

Earlier this year we featured four new hepatitis B stories, contributed by the National Hepatitis B Foundation and The StoryCenter. These wonderful additions include [Joe's Story](#) the story of a gay man coming to terms with an untreatable form of hepatitis B, [Jacki's Story](#), the story of a man who took his family's experience with the disease and became a leader in his community spreading disease awareness, [Sura's Story](#), the story of a woman who lost her 21-year old brother Ali, a medical student, after a needle stick, from a virulent form of hepatitis b. Lastly, [Roger's Story](#), is the story of a man who had to learn everything about the disease he acquired—including the importance of vaccinating his family.



New chickenpox story

[Rory's Story](#), told by his mom, explains how Rory comes down with chickenpox just after his first birthday. His little body is covered with hundreds of pox lesions. Rory's older brother asks questions and learns that he is protected by what mom calls "super-hero serum" (AKA his vaccination).

We want to hear from you!

Have you got an anecdote for ShotByShot? We'd love to know what our stories have meant to you and your work. Have an idea or a story lead? Contact us at info@shotbyshot.org.

Think a colleague might enjoy *Round-Up*?

Please share! It's easy to request to be put on the distribution list. Visit www.shotbyshot.org/ On the home page, look for the "sign-up" link in the Community Voices box.

