

ShotByShot Round-Up

Winter 2019

Wrap up and looking forward

We are pleased to report that we added 23 new stories to our ShotByShot storybank during 2018! Special thanks go to the Iowa Department of Public Health and the National Hepatitis B Foundation, as well as our newest partner, the American Lung Association (ALA), who contributed four flu stories. We launched the ALA stories during December 2018



and January
2019. If you
haven't seen
them yet,
check out,
JoJo's Story,
Lisa's Story,
Jim's Story,

and <u>Dr. Han's Message on Flu Shots</u>. These stories focus on people ages 50 and older who have chronic health conditions like asthma, diabetes, or lung disease—those most vulnerable to serious complications when they catch the flu.



We also shared John's Story: Thank G-d for giving me polio on World Polio Day, a heart-felt review of lessons he learned as a result of being stricken with polio at a young age.

In January, we debuted <u>Ana's Story</u>. Ana laid her soul bare describing the fear she had with her cervical cancer diagnosis, treatments, and multiple surgeries and how she found her voice to speak for Human Papillomavirus (HPV) cancer prevention and protecting kids.



Can't get enough of Round-Up?
All issues are now archived on www.shotbyshot.org/newsletter/

How can we help?

Do you have a story to share or know someone who does? Need help choosing the right stories for your next event or presentation? Contact us at info@shotbyshot.org.

We're here to help!