



ShotByShot.org
stories of vaccine preventable diseases

ShotByShot Round-up

December 2017

Welcome

Welcome to ShotByShot's (SBS) debut issue of ***Round-up***, a compilation of our recent story additions and suggestions for using SBS stories to prevent disease and promote immunizations in your work, school, or community.

Year in Review

2017 has been a big year for ShotByShot. We found so many new contributors to our storybank. As a result, we've had the opportunity to share 16 *new* personal vaccine-preventable disease stories and have continued to reach out to new audiences. If you haven't had the chance, check out some of these inspiring stories we promoted in 2017.

Christine's Story, Tamika's Story, Frank's Story



We partnered with the National HPV Vaccine Roundtable to share several of their HPV personal stories including, [Tamika's Story](#), [Christine's Story](#), and [Dr. Linda Duska's Story](#) during Cervical Health Month in January and [Frank's Story](#), [Scott's Story](#), and [Dr. Michael Moore's Story](#) for Oral Cancer Month in April. The Children's Hospital of Texas contributed [Facing HPV](#), which we promoted during California's Preteen Vaccine Week.

For Back-to-School in August, we shared 2 new PSAs: [You've Gotta Do It Now!](#) and [HPV Vaccination Animation](#).

Janet & Kurt's Story



During the summer, we partnered with the Hepatitis B Foundation to promote six stories of people or families facing Hepatitis B, including [Alan's Story](#) and [Janet and Kurt's Story](#).

In the fall flu season we partnered with Fight the Flu Foundation to share [Scarlet's Story](#).

Scarlet's Story



Coming Up

We've got several very powerful new HPV stories launching in January. We'll also have an original HPV story for Preteen Vaccine Week in February from the perspective of an adolescent. And that's in the queue before the New Years!

How Can We Help?

May we help you find a story? Would you like a collection on DVD (a new idea)? Do you know someone with a VPD story who would like to contribute to our storybank? Contact us at info@shotbyshot.org. We also produce original stories, working directly with affected families. Like our style? Follow us on [Facebook](#)!